SUGGESTED LIST OF PROJECTS

1. Name ten MNCs and give detailed information about one foreign and one Indian MNC- its history, head office, list of products and services, countries where these MNCs are operating and the method of production and distribution they are following.

2. Make a project on Insurance giving information about the different policies provided by different insurance companies and also collect literature of different insurance companies.

3. Visit a commercial Bank and collect information about the different services provided by it to its customers and the various forms & slips used by bank in its daily working.

4. Visit some chain store, like Big Apple, 6 Ten, 365 or Big Bazar, Collect Information about the products, their varieties, prices and the services provided to the customers. Write about their relevance in the context of Indian market.

5. Visit weekly market or your locality and collect information about the products and the prices of products sole three, the average investment made by shopkeepers, the category of customers, benefits of market to the customers and problems usually faced by shopkeepers.